

Storefront Grants

\$74,230
total grant awards

\$2,758,205
total awarded revenue

\$187,355
supporting total project value

57
jobs impacted

Community Events

Cookoff for a Cause 1/2022

500 attendees
3 food truck vendors
28 vendor partners

Career Fair 6/2022

45 attendees
19 employer participants

100% of employers survey respondents indicated they would attend in future

Nonprofit Funding Symposium 8/2022

50 attendees
13 nonprofit executive panelists

HalloEast 10/2021

640 attendees
250 books donated
150 food boxes distributed
50 vendor partners
10 sponsors

Social Media Metrics

4,622 Facebook followers
1,202 Instagram followers
6,341 newsletter subscribers
(14% open rate increase)
17,285 site sessions
(30% increase)

Engagement & Outreach

- **5,851** small businesses contacted
- **334** conversations w/ small business owners
- **75** one on one small business consultations
- Technical assistance for **1,000** small businesses
- **7** group training sessions
- **5** Eastside stakeholder focus groups
- **1** community input survey
- **1** State of the Eastside campaign
- COVID-19 emergency relief

Advocacy Initiatives

- Greater:SATX
- SA Tomorrow Planning Teams
- Zoning Commission
- MLK Commission
- Small Business Advisory Council
- Greater:SATX Data and Governance Committee
- UTSA College of HCaP Leadership Circle
- South Texas Diaper Bank
- Roy Mass Youth Alternatives
- Rotary Club of the San Antonio Mission Trail

Community Information & Training Sessions

250+ participants hosted in Eastside Business Briefing webinar events

- Intro to SAGE Townhall Series
- SAGE Program Overview
- Bexar County Small Business & Entrepreneurship Department Program Overview
- Financial Literacy: Small Business Loans
- Financial Literacy: Business Credit and Loans
- Small Business Listening Tour
- Ready to Work! Program Overview
- Branding and Marketing

Our Mission

SAGE champions investments that improve the quality of life for individuals, families, neighborhoods and businesses on San Antonio's Eastside.