



# HALLOEAST 2025 SPONSORSHIP PACKAGE

Dear SAGE Supporter,

HalloEast is a free, family-friendly Halloween celebration that brings our Eastside community together for an afternoon of safe trick-or-treating, local resources, and festive fun. The event annually draws over 500 attendees and more than 50 community vendors.

**This year's HalloEast will be held on Sunday, October 26, 2025, from 1:00 to 5:00 PM at Wheatley Heights Sports Complex.**

Your sponsorship helps make HalloEast possible — supporting family fun, community connection, and Eastside vibrancy. Together, we're raising \$50,000 to bring this vision to life.

Since 1998, San Antonio for Growth on the Eastside (SAGE) has served as a 501(c)(3) nonprofit organization with a mission to promote the economic development and cultural vitality of San Antonio's Eastside.

As a HalloEast sponsor, you will help us uplift local families, support small businesses, and foster safe, positive community engagement.

For more information, please contact:

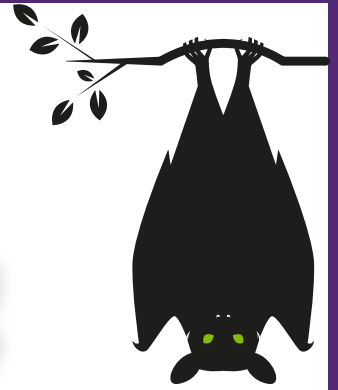
Lindsey Logan  
📞 210-248-9178 ext. 105  
✉️ [LLogan@sagesa.org](mailto:LLogan@sagesa.org)

Let's boo this — together!



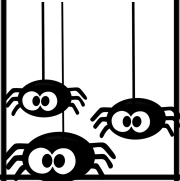




With gratitude,  
The SAGE Team





# HALLOEAST 2025

## SPONSORSHIP LEVELS

| Levels and Benefits  | Creepy Crawlers<br>\$500  | Funny Bones<br>\$1,000  | Jolly Jack-O-Lantern<br>\$2,500  | Friendly Ghost<br>\$5,000   | Black Cat<br>\$10,000   |
|--|---|---|--|---|---|
| <ul style="list-style-type: none"> <li>Table set up at event</li> <li>One 6x6 table, one chair</li> <li>Logo on promotional materials</li> <li>Listing on website during month leading to event</li> </ul> |  |   |  |   |   |
| All benefits above plus: <ul style="list-style-type: none"> <li>Listing on newsletter during month leading to event</li> </ul>   |   |  |  |   |   |
| All benefits above plus: <ul style="list-style-type: none"> <li>Audio mention at event</li> <li>Listing on social media during month leading to event</li> </ul>   |   |   |  |   |   |
| All benefits above plus: <ul style="list-style-type: none"> <li>Sponsor mention in press releases</li> </ul>   |   |   |  |  |   |
| All benefits above plus: <ul style="list-style-type: none"> <li>Presenting Sponsor</li> <li>2 minutes to speak at event</li> </ul>   |   |   |  |   |  |