



HALLOEAST 2026

SPONSORSHIP PACKET

SUNDAY, OCTOBER 25, 2026 | 1:00 – 5:00 PM

LOCATION: THE ESPEE, 1174 E COMMERCE ST, SAN ANTONIO, TX 78205

HalloEast is San Antonio for Growth on the Eastside's (SAGE) annual family-friendly celebration bringing together residents, local businesses, community partners and families from across San Antonio for an afternoon of candy, costumes, food, activities and community. Rooted on San Antonio's Eastside, HalloEast celebrates the people, businesses and culture that make the Eastside special while welcoming everyone to join us.

2025 IMPACT

533
ATTENDEES

58
VENDORS

61
VOLUNTEERS

25
COMMUNITY
PARTNERS



"Thank you [SAGE] for bringing more positive activities to the Eastside - it is important to show our kids they are thought about and not left out no matter what side of town they live on and seeing others that look like us in places of power advocating for them to have safe and positive community activities."

- K. Hughes, Eastside Resident

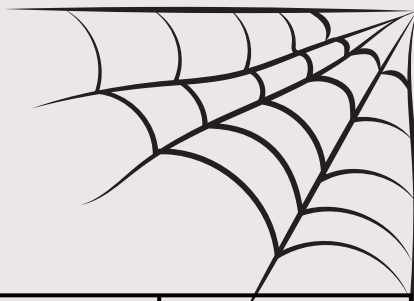
#41,000 IN COMMUNITY PARTNERSHIPS
HELPED KEEP HALLOEAST FREE AND
ACCESSIBLE TO FAMILIES.



A **FREE** EASTSIDE TRADITION, OPEN TO ALL OF SAN ANTONIO.

SPONSOR HALLOEAST 2026

PUT YOUR BRAND BEHIND COMMUNITY TRADITION



SPONSOR BENEFITS	CREEPY CRAWLERS \$500	FUNNY BONES \$1,000	JOLLY JACK-O-LANTERNS \$2,500	FRIENDLY GHOST \$5,000	BLACK CAT \$10,000	PRESENTING SPONSOR: MONSTER MASH \$15,000
Logo on promotional materials + one (1) 6-ft table and chair at event						
Name recognition on SAGE website						
Name and logo on promotional materials						
Name and logo recognition on SAGE website and newsletter for one (1) month						
Live announcement at event						
Social media mentions for one (1) month						
Inclusion in press release						
Featured sponsor recognition on SAGE website, newsletter, and social media						
Presenting Sponsor recognition + event welcome opportunity						
Premier logo placement on event signage						





THIS IS WHAT YOUR **PARTNERSHIP** SUPPORTS

AN EASTSIDE TRADITION FOR ALL OF SAN ANTONIO

FREE FAMILY FUN

Free admission and welcome celebration for all families.

LOCAL BUSINESS VISIBILITY

Providing vendors and entrepreneurs a place to connect with new customers.

COMMUNITY CONNECTION

Bringing residents, organizations, volunteers, and community partners together in one space.

BECOME A 2026 HALLOEAST SPONSOR

Your partnership helps SAGE create a free community celebration where families connect, local businesses gain exposure, and neighbors come together.



OUR PEOPLE, OUR CULTURE, **OUR EASTSIDE.**

